

## Value-Based Oncology Care as a Method to Improve Patient Care & Decrease Drug Costs

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#### Disclosures

• The presenters have no real or perceived conflicts of interest related to this presentation

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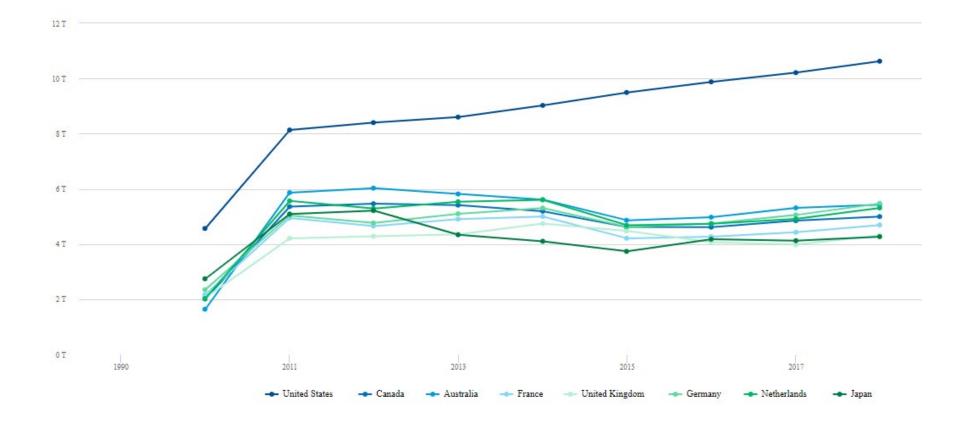
#### Learning Objectives

At the end of this session, participants should be able to:

- 1. Define value-based care and its potential impact on oncology care lines
- 2. Identify key initiatives to improve oncology care and decrease drug costs
- 3. Describe processes to analyze data and engage stakeholders in value-based care analyses



#### Current Health Expenditure per Capita (U.S.\$)

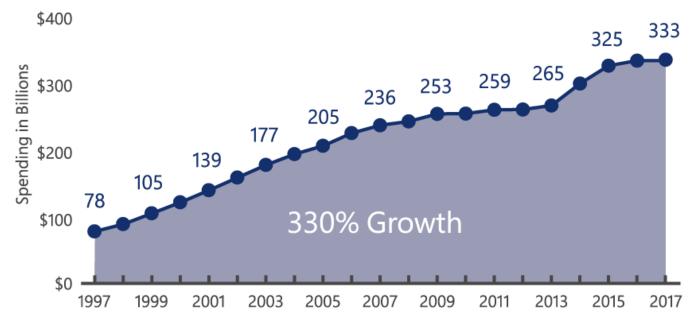


HEALTHTRUST

Databank.worldbank.org

Over the Last 20 Years, Drug Spending Increased by 330% Compared with a 208% Increase in Total Health Expenditures

Prescription drug spending, 1997-2017



Total health spending, 1997-2017



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#### Lowering Drug Costs is One of the Public's Top Health Policy Priorities for Congress

Percent as of September 2019 who say each of the following should be a top priority for Congress to do next year when it comes to health care

Lowering prescription drug costs for as many people as possible

Making sure the ACA's protections for people with pre-existing conditions continue

69%

70%

Protecting people from surprise high out-of-network medical bills

56%

Repealing and replacing the ACA

30%

Implementing a national Medicare-for-all plan

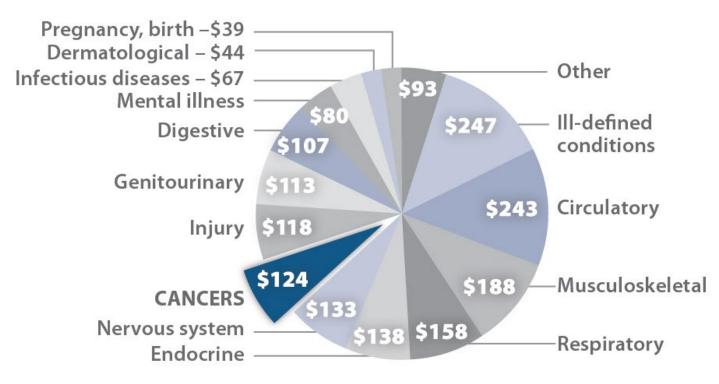
30%

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Cancer Spending Accounts for About 7% of the Disease-Based Health Expenditures

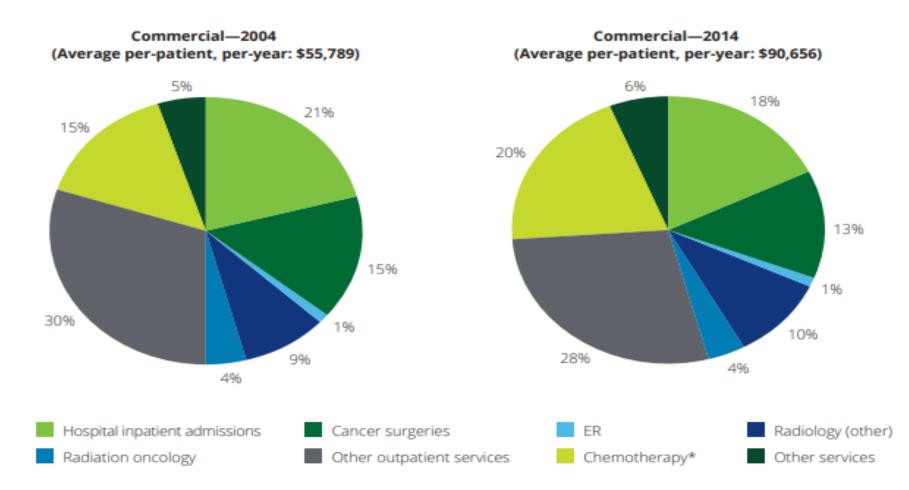
#### TOTAL EXPENDITURES IN BILLIONS BY DISEASE CATEGORY, 2012



NOTE: "Cancer spending" refers to the cost of treating cancer (ie, medical services and drugs). It does not include research and prevention.

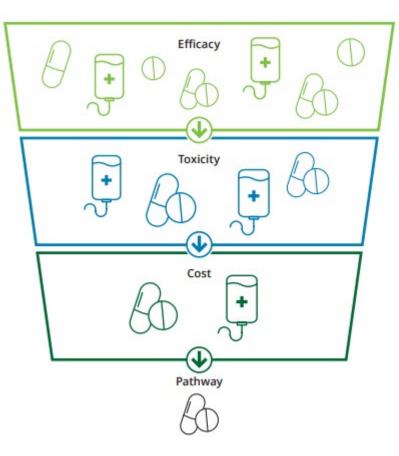
A Snapshot of Cancer Spending and Outcomes | Lung Cancer | JAMA | JAMA Network

#### Contribution of Services to Overall Spending for Cancer Care



\*Includes cyotoxic chemotherapy, other chemo and cancer drugs, and biologic chemotherapy.

#### Clinical Pathway Considerations



us-lshc-evolution-of-oncology-payment-models.pdf



#### Survival Benefit of New Cancer Drugs

Drugs approved by the FDA & EMA (European Medicines Agency) 2003-2013

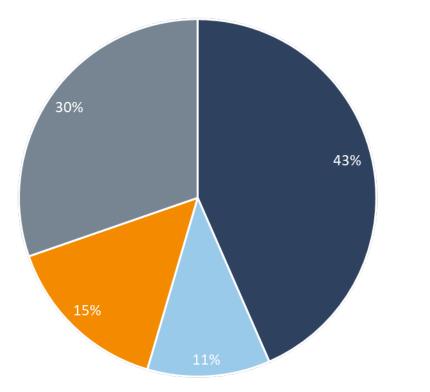
3 months or longer

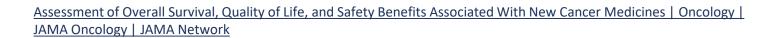
Less than 3 months

Unknown magnitude

alterative treatments

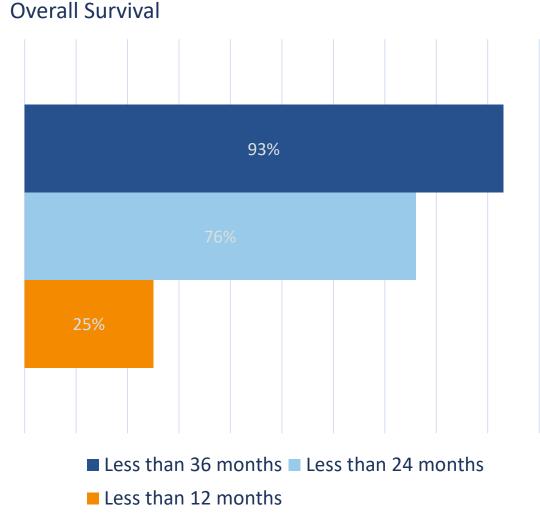
No evidence of increase over best



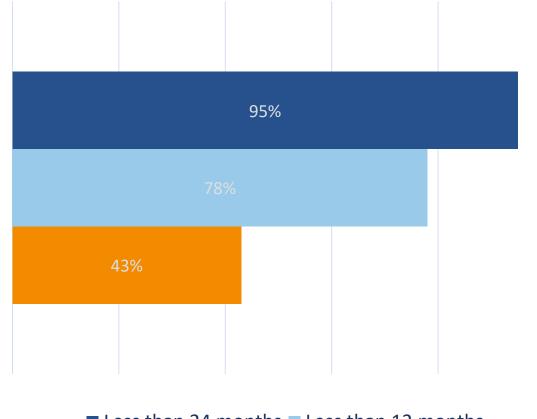




Overall Survival & Progression Free Survival for Targeted Cancer Drugs Approved by the FDA through December 2019



#### **Progression-Free Survival**



Less than 24 months Less than 12 months

Less than 6 months

A Survey of Survival Outcomes for Targeted Cancer Drugs Approved by the US Food and Drug Administration; The Innov Regul Sci. 2021 March 8.



#### Why is Value an Important Issue in Oncology?

- Current Model Any improvement, even if marginal, is acceptable
  - Not all improvements are clinically meaningful
  - Cost is often not studied
  - Creates access barriers and burden for patients
- Is the higher cost of care producing superior outcomes?
  - If an expensive treatment clearly produces a better result, that would be one thing. But in the opinion of payers and many oncologists, that often isn't the case.
  - New Cancer Drugs:
    - Often result in only modest gains
    - Me-too agents
  - Adhering to evidence-based medicine and choosing equally effective but less expensive treatments will lower cancer costs and preserve or even enhance outcomes.



What is Value Based Care?

# Value = Outcomes Cost



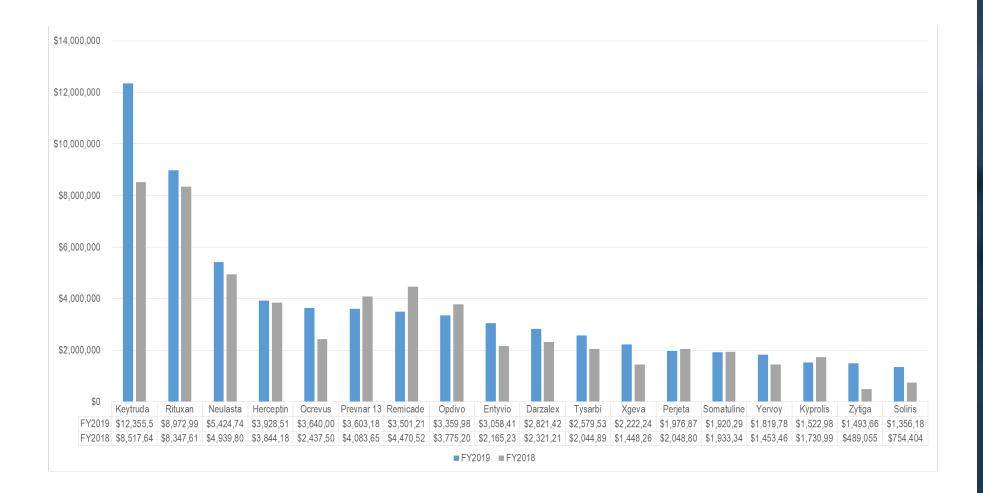


#### Scripps Health Experience

- In December 2019, Scripps MD Anderson (SMDACC) created a Value-Based Oncology Committee
- Scripps MD Anderson is committed to being a national leader in value-based oncology
  - Value = outcomes (Cancer metrics, toxicity, patient reported) divided by cost
  - Goal: Provide actionable recommendations to minimize heterogeneity of practice patterns and decrease costs
  - Secondary Goal: Create long-term value-based culture that enables constant improvement initiatives.
- Value-Based Oncology Committee includes membership from organizational leadership, oncology physician leaders, community partners, and pharmacy leadership.
  - Goal is to leverage data analysis, financial tools, and expert opinions to standardize care and increase value while still providing optimal patient care with maximal impact.

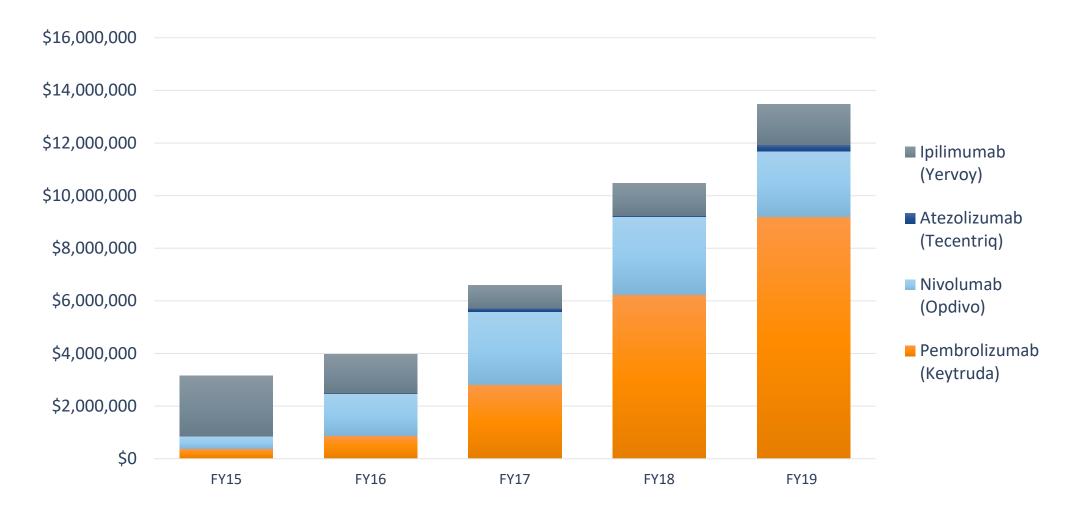


Scripps Health Ambulatory Top Spend – FY18 vs. FY19





#### Scripps Clinic Spend on Checkpoint Inhibitor Chemotherapy





#### Opportunities of Focus

The Value Based Oncology Committee met and Reviewed Potential Areas of Impact

- Increase Biosimilar Utilization
  - Filgrastim
  - Pegfilgrastim
  - Bevacizumab
  - Trastuzumab
  - Rituximab
- Evaluation of Zoledronic Acid use vs. Denosumab



Does your organization have a dedicated committee, outside of P&T to assess the value of oncologics?

a. Yes

b. No



#### Assessment Question 1 of 3

- Value based care evaluates:
  - a. Outcomes and Cost
  - b. Price and reimbursement
  - c. Adverse events and death
  - d. Brand vs. Generic





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  - d. Brand vs. Generic





#### Assessment Question 2 of 3

What is a key initiative to improve oncology care?

- a. Create a standard of care for what agents are preferred for oncology types
- b. Develop standards on which agents should be used inpatient vs. outpatient
- c. Focus on checkpoint inhibitors and maximization reimbursement using value-based models
- d. All of the above



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#### Assessment question 3 of 3

True or False: A current value based care analysis evaluates cost only?

a. True

b. False





#### Assessment question 3 of 3

True or False: A current value based care analysis evaluates cost only?

- a. True
- b. False







### Initiatives Undertaken by Value Based Oncology

Rina Patrawala, PharmD, BCOP

## Zoledronic Acid to Denosumab Conversion



### Denosumab (Xgeva<sup>®</sup>) to Zoledronic Acid

- Goal to increase comparative utilization of zoledronic acid vs. denosumab for appropriate patients
- Strategies:
  - Develop criteria for appropriate use of denosumab
  - Work with oncology leaders to communicate with oncologists
  - Inform patients of change
  - Perform conversions
  - Track conversion
  - Future: electronic strategy to enforce criteria of use



#### Denosumab (Xgeva<sup>®</sup>) to Zoledronic Acid



Making Cancer History\*

At Scripps, our mission is to always keep you informed. That is why we are writing you to tell you that our Scripps Health Plan is changing its preferred medications.

Dear Scripps Patient,

You are taking a medication known as denosumab (Xgeva®). It is a bone resorption inhibitor used to reduce the risk of skeletal complications that can occur from bone weakness from cancer or metastases.

Our physician leaders and healthcare team have reviewed the available bone resorption inhibitors. Our preferred agent will now be zoledronic acid. Patients currently on denosumab (Xgeva®) who have no contraindications will be switched to zoledronic acid. Your physician is aware of this change. Please note that there is no known difference in your cancer outcome associated with one agent over the other.

#### What should I expect?

During the next month, your medication will be updated. Zoledronic acid is a short 20minute infusion rather than an injection and is given every 3 months instead of every month as denosumab usually is administered. We are identifying extra ways to keep you safe and healthy during this pandemic - you may have fewer visits to the clinic for these treatments. Additionally, there *may* be a reduction in your copay, particularly since you will likely have fewer treatments.

Please ask your physician's office if you have any additional clinical questions. For billing questions call the Customer Service Department at (<u>877)...</u>-....



#### Denosumab (Xgeva<sup>®</sup>) to Zoledronic Acid



#### **35% Reduction in Denosumab utilization in target patient**

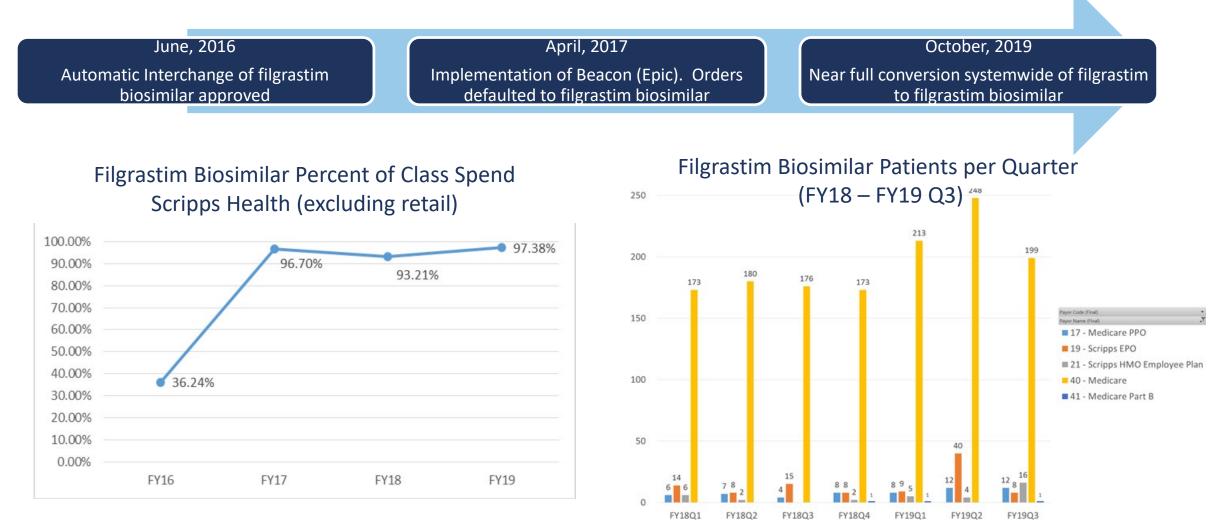
#### **Cost savings attained by product switch (6 months): \$396,478**



## **Biosimilar Conversions**



#### Filgrastim — Successful Conversion



Cost savings attained for Medicare patients by product switch (FY18 and FY19): \$223,776



What approach does your organization use for the selection of preferred biosimilar agents?

- a. Utilize preferred biosimilar agent
- b. Stock all biosimilars and utilize based on payor
- c. Hybrid of A&B



#### Process & Contingencies for Oncology Biosimilar Agents

- Physician buy-in
- Oncologist leads to discuss with providers
- Needed to be seamless for ordering providers
- Choice of preferred product based on payor coverage first
- Oncologist request to not change more frequently than once a year
- Began with bevacizumab and trastuzumab first for proof of concept
  - De novo patients with gradual conversions over time
- Rituximab added later after proof of concept
- Needed to develop metrics that were not volume dependent to track outcomes



Does your organization use a tool in your electronic medical record to streamline biosimilar utilization?

a. Yes

b. No

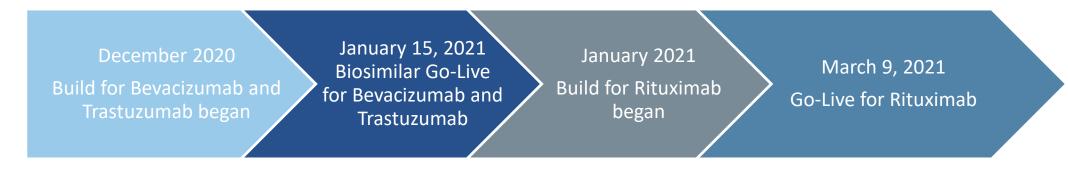


#### EMR Changes to Support Workflow

- Rules created that looked at SLA (referral tables)
- Based on the code for the approved medication at the time of dispense, the rules are evaluated → proper medication to be dispensed in the verification queue
  - This allows for insurance changes if needed one time
  - Also allows for providers to simply put in the base medication and the patient's payor will drive what is dispensed.
- The "orderable" medication was added to the treatment plans. This is what was signed by providers and does not need further modifications as the medication rules are only evaluated at the time the medication hits the verification queue.



#### Oncology Biosimilars — Results



Biosimilar Impact vs. Prior Year			
Biosimilar Group	YTD FY20	YTD FY21	Increase in Biosimilar Use
Bevacizumab	16.5%	35.9%	19.4%
Trastuzumab	11.5%	33.5%	22%
Rituximab	0	13.1%	13.1%
Overall Increase in Biosimilar Use (Weighted)			19.6%
Financial Impact (Savings)			\$430,846



#### Next Steps

- Site of Care
  - Develop standards on which agents should be used inpatient vs. outpatient
  - Infusion cycles surrounding inpatient use standard durations
  - Home health for non-complex infusions
- Preferred Clinical Pathways
  - Develop standards for which agents are preferred for oncology types
  - Focus on checkpoint inhibitors and maximization reimbursement using value-based models



#### References

- Databank.worldbank.org
- <u>A Snapshot of Cancer Spending and Outcomes | Lung Cancer | JAMA | JAMA Network</u>
- <u>us-lshc-evolution-of-oncology-payment-models.pdf</u>
- <u>Assessment of Overall Survival, Quality of Life, and Safety Benefits Associated With</u> <u>New Cancer Medicines | Oncology | JAMA Oncology | JAMA Network</u>
- A Survey of Survival Outcomes for Targeted Cancer Drugs Approved by the US Food and Drug Administration; The Innov Regul Sci. 2021 March 8.



# Thank you...

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